



# Sigma Xi Annual Meeting & Student Research Conference

October 25-28, 2018

Hyatt Regency San Francisco Airport, California

## Big DATA and the future of Research



**SIGMA XI**  
THE SCIENTIFIC RESEARCH HONOR SOCIETY

Featuring sessions about Big Data in:

Biology  
*and*  
Medicine

Physics  
*and*  
Astronomy

Energy, Climate,  
*and*  
Environment

## ABOUT THE CONFERENCE

*The 2018 Sigma Xi Annual Meeting and Student Research Conference, which features researchers who have pioneered the use of big data, will bring together a multidisciplinary group of elite thinkers who are connected through a shared interest in big data and research.*

By supporting this year's Annual Meeting and Student Research Conference, your company will gain prominent **recognition** and brand **awareness** among a gathering of hundreds of data experts from Silicon Valley and around the world, including researchers from the world's largest multidisciplinary honor society for scientists and engineers. Representatives from **major corporations, government laboratories, and research institutions** will lead discussions about **cutting edge technologies** that will change industries across all sectors of the economy: energy, agriculture, healthcare, marketing, and manufacturing. Your presence as a sponsor or attendee will position your organization as a **thought leader within the big data community.**

Symposia topics that support your mission and goals:

- Big Data in Biology and Medicine
- Big Data in Physics and Astronomy
- Big Data in Climate, Energy, and the Environment
- Communicating Science in the Era of Big Data
- Ethics and the Responsible Use of Data

### Loyal Supporters of Sigma Xi



District of Columbia  
Sigma Xi Chapter



**North Carolina  
Biotechnology Center**

**BURROUGHS  
WELLCOME  
FUND** 

### OUR ATTENDEES

...are well-educated, affluent members of the science, engineering, and technology community.

- 97% graduated from college
- 65% earned a PhD
- Primary fields of employment: science/research, education, healthcare, manufacturing, business services, and government
- Many like to travel and invest
- Competent in big data



Featured Plenary Speaker:  
Jeff Dean, the new lead on  
Google's Artificial  
Intelligence Division

*“The Student Research  
Conference has an atmosphere  
unlike other conferences...  
the researchers, facilitators, and  
judges are very encouraging  
and genuinely interested in the  
students' research.”*  
- Student Presenter



## SPONSORSHIP PACKAGES

*Choose a sponsorship package that will maximize your opportunity to promote your organization and support scientific research.*

### PLATINUM \$5,000 to \$8,500

- Your logo prominently displayed at scheduled breakfasts, luncheons, and banquets
- Verbal recognition at opening sessions and scheduled food functions
- Your logo displayed in specified e-blast and scheduled (social media) promotions
- Your logo displayed on Sigma Xi conference web pages for one year
- Logo included in video at plenary session
- Sponsorship visibility at banquet/food function
- Prominent logo visibility in registration area
- One-page insert in registration packet
- Full-page ad in event program
- Full-page ad in *American Scientist* magazine
- Your company banner displayed in visible conference area
- Exclusive lanyard handout at registration (you provide lanyards)
- Five conference passes with reserved seating

### GOLD \$3,500

- Your logo displayed in specified e-blast and scheduled (social media) promotions
- Verbal recognition at scheduled food functions
- Your logo displayed on Sigma Xi conference web pages for one year
- Sponsorship visibility at banquet/food function
- Logo visibility in registration area
- One-page insert in registration packet
- Full-page ad in black and white in event program
- One quarter-page ad in *American Scientist* magazine
- Three conference passes

### SILVER \$1,500

- Your logo displayed on Sigma Xi conference web pages for one year
- Sponsorship visibility at banquet/food functions
- Logo visibility in registration area
- Half-page ad in black and white in event program
- Acknowledgement in e-newsletter
- Two conference passes

### BRONZE \$750

- Logo visibility in conference/symposia/coffee break areas
- Company URL on Sigma Xi website and electronic promo
- One fourth-page ad in event program
- Your logo listed in program, website and collateral registration area

#### Special Visibility Options:

- Full-page ad in event program \$550
- Company URL and logo in event program \$300

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# STUDENT RESEARCH CONFERENCE

This is an excellent opportunity for students to present their research, hone science communication skills, receive valuable feedback on their work, compete for presentation awards, and network with peers and science, technology, engineering and mathematics (STEM) professionals.

## WHO WE ARE

Sigma Xi was founded in 1886 as an honor society for research scientists and engineers. Its goals are to honor scientific accomplishments; foster interaction among science, technology and society; to encourage appreciation and support of original work in science and technology.

We do this by:

- Convening members from more than 500 chapters at universities and colleges, government laboratories and commercial research centers in North America and around the world.
- Cultivating the next generation of STEM professionals.
- Helping undergraduate and graduate students achieve excellence and honors.
- Supporting programs like Ethics in Research, Grants-in-Aid of Research, STEM partnerships, Science Cafes, the Research Communications Initiative and more.



*Don't miss the opportunity to become a Sigma Xi sponsor and connect with the best talent in Science, Engineering, and Technology.*

Rodney Jones, Sponsorship Contact

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